

NCC Cable System Order

Order #	62521917	Flight Dates	04/16/18 - 04/22/18	Update Date	04/13/18
Syscode	2029	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Spectrum/Rochester, MN	Advertiser	With Honor Fund Proj 202245201	Show All Lines	
Market	Rochester, MN			Total # of Weeks	1
		Client Code	380	Total	\$2,718.00
AE	Mackenzie Miller	Product Code	404	Commission	\$407.70
Sales Coordinator	Alison Jones	Est Code	6295	Net Total	\$2,310.30
Office	Washington	Product Name	MN-1	Total Spots	71
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.13 New Issue Order. Please confirm online, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$35.00	\$245.00	30	
2	CNN	CNN DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$30.00	\$300.00	30	
3	CNN	CNN EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$47.00	\$329.00	30	
4	CNN	CNN PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	11	\$60.00	\$660.00	30	
5	MNBC	MNBC EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$25.00	\$175.00	30	
6	MNBC	MNBC DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$22.00	\$220.00	30	
7	MNBC	MNBC EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$35.00	\$245.00	30	
8	MNBC	MNBC PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	7	\$42.00	\$294.00	30	
9	MNBC	RACHEL MADDOW	4/16/18	4/22/18	20:00	21:00	X	X	X	X	X			-	-	5	\$50.00	\$250.00	30	Rachel Maddow

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$2,718.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,718.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 04/16/18

62521917 | Rochester, MN | Spectrum/Rochester, MN | 2029 |

NCC Cable System Order

Order #	62521917
Syscode	2318
System Name	Spectrum/Austin, MN
Market	Rochester, MN

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/22/18
Agency	Waterfront Strategies
Advertiser	With Honor Fund Proj 202245201

Client Code	380
Product Code	404
Est Code	6295
Product Name	MN-1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/13/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$487.00		
Commission	\$73.05		
Net Total	\$413.95		
Total Spots	71		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.13 New Issue Order. Please confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
2	CNN	CNN DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	
3	CNN	CNN EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$8.00	\$56.00	30	
4	CNN	CNN PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	11	\$10.00	\$110.00	30	
5	MNBC	MNBC EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
6	MNBC	MNBC DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	
7	MNBC	MNBC EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
8	MNBC	MNBC PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	7	\$8.00	\$56.00	30	
9	MNBC	RACHEL MADDOW	4/16/18	4/22/18	20:00	21:00	X	X	X	X	X			-	-	5	\$12.00	\$60.00	30	Rachel Maddow

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$487.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$487.00

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Date Printed 04/16/18

62521917 | Rochester, MN | Spectrum/Austin, MN | 2318 |

NCC Cable System Order

Order #	62521917
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	04/16/18 - 04/22/18
Agency	Waterfront Strategies
Advertiser	With Honor Fund Proj 202245201

Client Code	380
Product Code	404
Est Code	6295
Product Name	MN-1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/13/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$585.00		
Commission	\$87.75		
Net Total	\$497.25		
Total Spots	71		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.13 New Issue Order. Please confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$8.00	\$56.00	30	
2	CNN	CNN DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$8.00	\$80.00	30	
3	CNN	CNN EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$10.00	\$70.00	30	
4	CNN	CNN PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	11	\$13.00	\$143.00	30	
5	MNBC	MNBC EM	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
6	MNBC	MNBC DT	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	
7	MNBC	MNBC EF	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$5.00	\$35.00	30	
8	MNBC	MNBC PT	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X			-	-	7	\$8.00	\$56.00	30	
9	MNBC	RACHEL MADDOW	4/16/18	4/22/18	20:00	21:00	X	X	X	X	X			-	-	5	\$12.00	\$60.00	30	Rachel Maddow

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$585.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$585.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

62521917 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |